



MEDIA ANNOUNCEMENT

The Side Saddle Association Announces International Side Saddle Celebration Weekend.



Saturday and Sunday, May 2nd and 3rd 2020, Aintree Equestrian Centre, Liverpool, LS9 5AS. The Side Saddle Association has announced a weekend dedicated to the celebration of all things side-saddle. The weekend of competition includes an itinerary of action-packed fun-filled history in the making, with visitors and competitors expected from New Zealand, Japan, Australia, Austria, Germany, Italy, Spain, Switzerland and Poland.

The event opens at 9am each day and offers **free admission** for spectators. The weekend will include a **Saturday Masterclass** lecture and demonstration 'what lies beneath the

apron' from Janet Senior, the Side Saddle Associations Advanced Instructor and Association Chairman, who will explain how the side saddle rider connects with their horse. Throughout the weekend there will be a chance for visitors to have a go themselves on **mechanical horses** (assisted by an instructor).

On Saturday **A stunning Side Saddle Gala Display** entitled 'Just One Letter' telling the story of The Side Saddle Association from its start in 1974 to the present day which all began with the founders writing to Horse and Hound Magazine. It shows the heyday with a vintage hunting scene and ends with a **2020 Side Saddle 'Olympic' Opening Ceremony** filled with elegance and costumes featuring riders from around the world. The show which starts at 1.00 pm will emphasise how side saddle is thriving with all ages and abilities. Visitors will also be able to talk to master saddle fitters and see them hands-on in the workshops, view the famous Grand National Course and get an exclusive look behind the scenes on the Tour of Aintree. A pop-up equestrian shopping village is on-site along with the full complement of food and beverage outlets.

Saturday's entertainment concludes with a **Glamour and Sparkle Ball** including three-course meal served overlooking the winning post of the famous Grand National course.





MEDIA ANNOUNCEMENT

The Sunday programme will see ladies and men competing in a host of side saddle show competitions including Jumping, Equitation, Costume and Elegance with riders of all ages and abilities from all over the country taking part.

Full details about this Side Saddle Association International Celebration Weekend including schedule, programme, seminar booking forms, Glamour & Sparkle Ball tickets visit the website www.sidesaddleassociation.co.uk

Please Use Photo Credit: Lynne Shore

For entry details and all additional information, please contact:

Ms S M Lane

Hon. General Secretary

Tel: 01455 208345

Mobile: 07442 504071

Email: secretary@sidesaddleassociation.co.uk

Website: www.sidesaddleassociation.co.uk

Issued 6th Jan 2020

For additional media information or choice of different pictures, please email deborah@dramm.co.uk M 07767 784295.

